



Litter Control At The Avenue Shopping Centre

Problem Identified

The Avenue Shopping Centre at Newton Mearns, Glasgow experienced the problem of litter being blown out of their existing bins in high winds. This resulted in a build up of unsightly litter around the entrance to the centre which had a detrimental effect on the centre's image. They were looking for a more functional bin, which would also co-ordinate with the surrounding architecture.

Solution

Following discussion with Glasdon, The Avenue chose the NEW TOPSY 2000™, a stylish and attractive Hooded Litter Bin. The hooded design keeps litter securely contained, helping reduce stray and windblown litter. Yellow TOPSY 2000 Litter Bins were chosen to match The Avenue's surrounding architecture.

Resulting Benefits

The Avenue purchased a number of TOPSY 2000 Litter Bins for placing at entrances to the Shopping Centre and there are also further plans to purchase more to be situated around the Car Park area.

Significant benefits include:

- ◆ The hooded feature prevents the problem of wind blown litter.
- ◆ The smooth surface of the bin is easy to clean.
- ◆ The yellow colour chosen complements the surrounding architecture.
- ◆ The bin body is manufactured from hard-wearing Durapol® material, which is self-coloured and will not rot or corrode, so virtually no maintenance is required.
- ◆ Easy to empty - The hood is lifted over the liner, which then only needs a short lift over the base plinth which is a plus from a Health and Safety point.
- ◆ The Keyless Locking System on the TOPSY provides a simpler more efficient emptying process for the cleaning staff.

What the Customer says:

Mr Bill Brown, Assistant Manager said...

“ The Topsy 2000 co-ordinates with The Avenue's colour scheme. The feedback from the customers has been that they are very attractive and a big improvement on the previous bin. The unique keyless system gives security without the need for looking for a key. They are also very easy to maintain and clean. ”



We are grateful to The Avenue Shopping Centre for the kind help given in the production of this case study.

