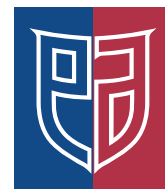




Focus on

# Stylish and Functional Litter Bins for East Ayrshire Council



East Ayrshire  
COUNCIL

## Problem Identified

Following a recent town centre redevelopment, East Ayrshire Council wanted to upgrade their provision of litter containers. East Ayrshire Council had found an increase in “food takeaway” litter being discarded in town centres and in laybys on nearby roads. They were also experiencing some problems with members of the public using the existing bins as seats after pub closing hours. A need was identified for a strong, durable bin with a large capacity, which would complement the newly refurbished pedestrian areas within Kilmarnock and the surrounding districts.



## Solution

East Ayrshire Council had previously purchased Glasdon products and contacted Glasdon to request a site visit by a specially trained Glasdon representative. Following this meeting, the **Futuro™** litter bin in black with a gold trim was selected for its contemporary look, which fits in with the urban locations. The Futuro has a full 100 litre capacity to accommodate the extra litter being generated and a wide aperture to allow disposal of even the largest fast food containers. Futuro's operator-friendly design with a large, front-opening door ensures safe and easy emptying and cleaning. Manufactured in robust Durapol® material, Futuro has a double thickness wall and strong hinged door for added durability.



## Resulting Benefits

East Ayrshire Council have found the new Futuro litter bins to be an excellent investment as part of their town centre redevelopment strategy and have recognised the following benefits:

- **Modern, stylish design complements the newly refurbished town centres.**
- **Large capacity and wide apertures allow easy disposal of fast food containers.**
- **Tough and durable construction for heavy duty use.**
- **Easy for street cleaners to empty and maintain.**

## What the Customer Says

Jim Dunnachie, Commercial and Recycling Manager at East Ayrshire Council said:

“**The Futuro is a strong, stylish, large capacity litter bin which is durable enough to withstand the attention of city centre revellers.**”

We are grateful to East Ayrshire Council for the kind help given in the production of this case study.



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