

LITTER MANAGEMENT AT OLD BUSHMILLS DISTILLERY



THE OLD **BUSHMILLS**™ DISTILLERY
 CO LTD

Problem Identified

The Old Bushmills Distillery has been Ireland's major distiller of whiskey ever since it first opened in 1608. Situated on the North Coast of Northern Ireland, the distillery is a popular tourist attraction.

The distillery had previously been using old whiskey barrels as litter bins, but over time it became apparent that they were too small, resulting in the risk of overflowing litter. Due to the distillery being so close to the coast, seagulls often scattered litter from the open-topped barrels. There had also been complaints from operatives who experienced difficulties with emptying the heavy bins.

The distillery identified a need for a strong, durable bin with a large capacity and aperture flaps to accommodate a large volume of litter being created and to combat the problems the seagulls were causing.

Solution

After visiting the Glasdon website, the Old Bushmills Distillery requested a site visit by a specially trained Glasdon representative. Following discussions, the Futuro™ bin was identified as the ideal solution, and 22 of these bins were chosen in black and installed around the distillery. Reflecting pride in their clean image, the litter bins were personalised with the distinctive black and gold distillery logo.

The stylish Futuro has a large 100 litre capacity and the hooded design of the unit keeps litter securely contained. The bin has large apertures, and some of the units were fitted with aperture flaps to prevent seagulls from scattering litter. Futuro has an operator-friendly design with a large, front-opening door which allows easy access to the liner which can then be removed for emptying with minimal lifting.

Manufactured in highly durable Durapol® material, Futuro is weather resistant and will not chip or rust. Futuro also incorporates a stainless steel stubber plate for extinguishing cigarettes, whilst protecting the bin's surface.

Resulting Benefits

The hooded design and aperture flaps of the Futuro have eliminated the problem of overflowing litter and the seagull nuisance. The front opening door has enabled safe and easy emptying and the large capacity provides the added benefits of less frequent emptying and reduced maintenance costs.

The Futuro litter bins have helped to reduce the amount of litter around the distillery and their smart appearance has helped to enhance the corporate image of the Old Bushmills Distillery.


What the Customer Says...

“The Futuro with its large capacity and front opening door has dramatically reduced the man hours taken litter-picking and emptying bins. The overall appearance of the litter bins with personalisation has undoubtedly helped to enhance the corporate image of the company.”

Mr Billy Sharpe, Safety and Materials Manager, Old Bushmills Distillery.

We are grateful to the Old Bushmills Distillery for the kind help given in the production of this case study.

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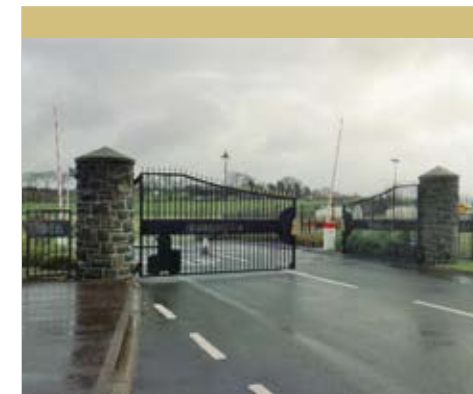


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